



Greetings from the

AUTHENTIC CITY

of **BROTHERLY LOVE**



IT'S GO-TIME!

From Spring Break & Spring Training, to all the summer vacays, concerts, holidays & getaways, millions of Americans will soon be setting out to feed their appetites for excitement.

No matter where you're located, *Original Philly*® brand lets you wow your customers with crave-worthy cheesesteaks & Philly-inspired dishes that are as economical as they are authentic.

- ✓ **Proprietary beef blends** including grain-fed sirloin/lointail, ribeye & chuck
- ✓ **Natural whole-muscle appearance & bite**—chunked & formed so it's real & easy to prep
- ✓ **Quintessential flavor profile** served everywhere—from chains & stadiums to local pizza joints, delis & bars...including iconic 'steak shops
- ✓ **100% USDA-compliant**—including product labels
- ✓ **Proven quality, consistency & convenience** at competitive prices



CHEESESTEAK STROMBOLI



BUFFALO CHICKEN DIP



CHEESESTEAK EGG ROLLS



CHEESESTEAK PIZZA

Stock up on *Original Philly*® beef & chicken slices... Be ready to deliver flavor & fun all season long!



ORIGINAL PHILLY® FLAT STEAK

WHY DO OPERATORS LOVE *ORIGINAL PHILLY*® AS MUCH AS THEIR CUSTOMERS?

VERSATILITY

Sliced beef & chicken that excels across menu concepts, price points, regions...even day parts

FAST/EASY PREP

From freezer to plate in 90 seconds—with basic chops & a flat top grill (Fully Cooked products also available)

FLEXIBILITY

Various portion sizes & marination options to meet diverse needs

COST CONTROL

Pre-portioned to simplify prep, cook to ideal piece size & reduce waste

And when Value tops the priority list...

Our portfolio of brands makes sure the most price-sensitive establishments can satisfy customers' hunger for Philly offerings.



DID YOU KNOW?

Baseball's infamous cheesesteak eating competition among Major League players & staff visiting Citizens Bank Park features *Original Philly*® brand beef & chicken!



WANT TO WIN THE SEASON?

Check out recipes & tips to help you & your customers get ready.

phillycheesesteak.com/go-time



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